

**For Immediate Release**

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**ALEXIA® FOODS MAKES SIMPLE FOODS EXTRAORDINARY**

*Complete Line of Frozen Potatoes, Breads and Appetizers Delivers Brilliant Flavors  
and Proves Packaged Foods Can be Gourmet*

**NEW YORK** – Founded by Accredited New York Chef and Entrepreneur Alex Dziejuszycki, Alexia Foods selects only the highest quality ingredients to create foods that taste extraordinary. Simple to prepare, the complete line of frozen potatoes, breads and appetizers appeals to consumers’ demands for foods that taste interesting and that accommodate their busy lifestyles. The portfolio includes all-natural, trans fat-free, organic and wholesome dishes and is available nationwide at premier natural foods retailers or in the natural foods or frozen sections at popular grocery and mass retailers.

“My vision has always been to create delicious foods that complement my consumers’ everyday lives while providing a unique taste experience with every bite,” states Alexia founder Alex Dziejuszycki. “My recipes are crafted using only the best, premium ingredients and artisan production methods. From finding the best Yukon Gold potatoes to seasoning with sea salt, every detail of Alexia Foods is thoughtfully sourced and blended to ensure a gourmet experience.”

The Alexia Foods portfolio currently includes the No. 1 selling line of natural frozen potatoes comprising products from sweet potato fries to roasted potatoes with rosemary and sea salt. A line of artisan breads features biscuits and baguettes perfect for breakfast, lunch or dinner. Delicious appetizers prove basic foods don’t have to be boring.

Chef Dziejuszycki is constantly working to bring the very best to consumers’ tables by sourcing the world’s best ingredients and developing new flavor innovations.

Alexia Foods has gained national attention for reinventing frozen food categories, such as frozen potatoes. Available throughout the United States, Alexia products are sold in natural, gourmet and grocery stores nationwide and online at [www.alexiafoods.com](http://www.alexiafoods.com). For more information, please visit [www.alexiafoods.com](http://www.alexiafoods.com).

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